
Decarbonization Roadmap applied to the Glass Fiber Industry

Anne Berthereau*¹

¹Owens Corning – Owens Corning - OCV Chambéry International - 767 quai des Allobroges 73009
Chambéry – France

Abstract

With climate change acceleration, more strict regional legislation and risks for natural resources scarcity, Corporates are reflecting about how to execute their sustainability agenda with more speed, while keeping on balancing for financial, environmental and social performances.

For Owens Corning which has been proactive in establishing clear Sustainability goals ahead of many Fortune 500 Corporates, sustainability has recently reached another dimension, being now embedded within Company strategies as a key driver for sustainable profitable growth.

Turning this vision for sustainable profitable growth into execution will require 3 major transformations: on Technology, Management System and Culture.

During that conference, we will display a strategic framework applied by Owens Corning in Europe in this journey to net zero, discuss Technology development required as progress recently made.

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*Speaker